



# Litter Education

## GACinOK T-Shirt Design Contest Official Rules & Guidelines

### A Message From KOB

Keep Oklahoma Beautiful is excited to announce an all new contest to the Litter Education Program line-up!

The GACinOK T-Shirt Design Contest invites all Oklahoma K-12 students to get involved with GACinOK by giving them the opportunity to design the shirts that will be worn by more than 10,000 volunteers across all 77 counties in Oklahoma as they participate in the Great American Cleanup March 1st–May 31st!

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#### Contact Information

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## Program Overview

Keep Oklahoma Beautiful (KOB) wants to encourage young people to get involved with the Great American Cleanup™! To help take action in the fight against litter and illegal dumping in Oklahoma, we are challenging K-12 students to design the shirts to be worn by GACinOK volunteers all across the state March 1st–May 31st! The winning design will be featured on shirts given to more than 10,000 volunteers and in GAC 2025 promotional materials.

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## Contest Timeline

### Submission

August 15–November 1, 2024

### Finalists Announced

Early/Mid-November

### Public Voting

Late November/Early December

### Winner Announced

January 2025

### Winner Honored

March 2025 at the

*Inaugural* Student Environmental Champions Awards

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## Eligibility/Entry

There is no entry fee to submit a design. All entrants must be currently enrolled as a public, private, or homeschooled student in Oklahoma. This contest is open to all Oklahoma students kindergarten through 12th grade. Only one (1) design submission per student is allowed.

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## Contest Guidelines

- All designs must be original creations of the contestant, and incorporate all of the required design components outlined below.
  - Submissions must not have been previously published and must not contain profanity, trademarks, logos, specific student, school, or community information, or any copyrighted works of any other person or business.
  - Designs must be submitted as a high-resolution .jpeg or .pdf file, on the Keep Oklahoma Beautiful website via the submission form by November 1, 2024 at 11:59pm.
  - Designs can be hand drawn or created using Canva, Adobe InDesign, Adobe Illustrator, or Adobe Photoshop.
  - Winning designer agrees to sign a waiver to allow Keep Oklahoma Beautiful (and its sponsors) the use of their design, free of charge, for any and all printing and promotional purposes.
  - Contest winner must agree to work with Keep Oklahoma Beautiful's printer (The OK Shirt Company) in a timely manner if slight changes/modifications are necessary for production. If the winner is unable to do so, an alternate winner may be chosen due to meet production deadlines.
  - Contest winner must submit a photo of themselves and answer a personal questionnaire for a winner's bio to be posted on Keep Oklahoma Beautiful's website. (If the winning student is under 18 years of age, a permission slip signed by a parent or guardian is required.)
  - By submitting an entry, you are agreeing to all contest rules. If you have any questions, please email [beverlee@keepoklahomabeautiful.com](mailto:beverlee@keepoklahomabeautiful.com).
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## Required Design Components

- The winning design will be placed on the front of the official 2025 Great American Cleanup in Oklahoma participant t-shirt.
- Design must include "Great American Cleanup" and indication that this is the Oklahoma event. (The Great American Cleanup is a nationwide event organized by Keep America Beautiful of which Keep Oklahoma Beautiful is an affiliate.)
- Dimensions of design must fit within 14 inches x 16.5 inches.
- No photos may be used. All imagery must be either hand drawn or digitally created.

## Required Design Components (Cont.)

- Colors: The winning design will be printed in only one (1) color on a solid colored t-shirt. Approximate swatch colors are shown below. (Please note: all designs will be printed in one of these swatch colors.)
  - T-Shirt and Design Colors



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## Winner Selection

Entries will be evaluated by an independent internal panel of judges and will be reviewed for:

- Concept and originality of design
- Visibility from a reasonable distance
- Adherence to design and submission rules and guidelines
- Adherence to Keep Oklahoma Beautiful and Great American Cleanup branding, history, and mission.
- Successfully capturing the spirit of the theme: "Beautifying Oklahoma starts with me!"
- Totality of design and production readiness

Upon final review, one (1) finalist for Elementary, Middle, and High School will be selected to represent their grade range in a public vote to select one (1) winning design. Voting will occur in November on the Keep Oklahoma Beautiful website. If a tie breaker is required, Keep Oklahoma Beautiful staff and Great American Cleanup sponsors may cast the deciding vote.

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## Publicity Agreement & Media Release

Contest entry constitutes an agreement by the submitting designers to grant free license of all copyrights of the submitted works to Keep Oklahoma Beautiful and its sponsors in perpetuity, for publicity and promotional purposes.

By submitting artwork, you agree that if your design wins, Keep Oklahoma Beautiful retains all printing rights and a free license, in perpetuity, to utilize the design on t-shirts and other promotional items, and marketing, fundraising, and public relations materials.

## **Publicity Agreement & Media Release (Cont.)**

You are guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a Creative Commons (cc) license. Contest entrants who are not selected as finalists retain all rights to their artwork.