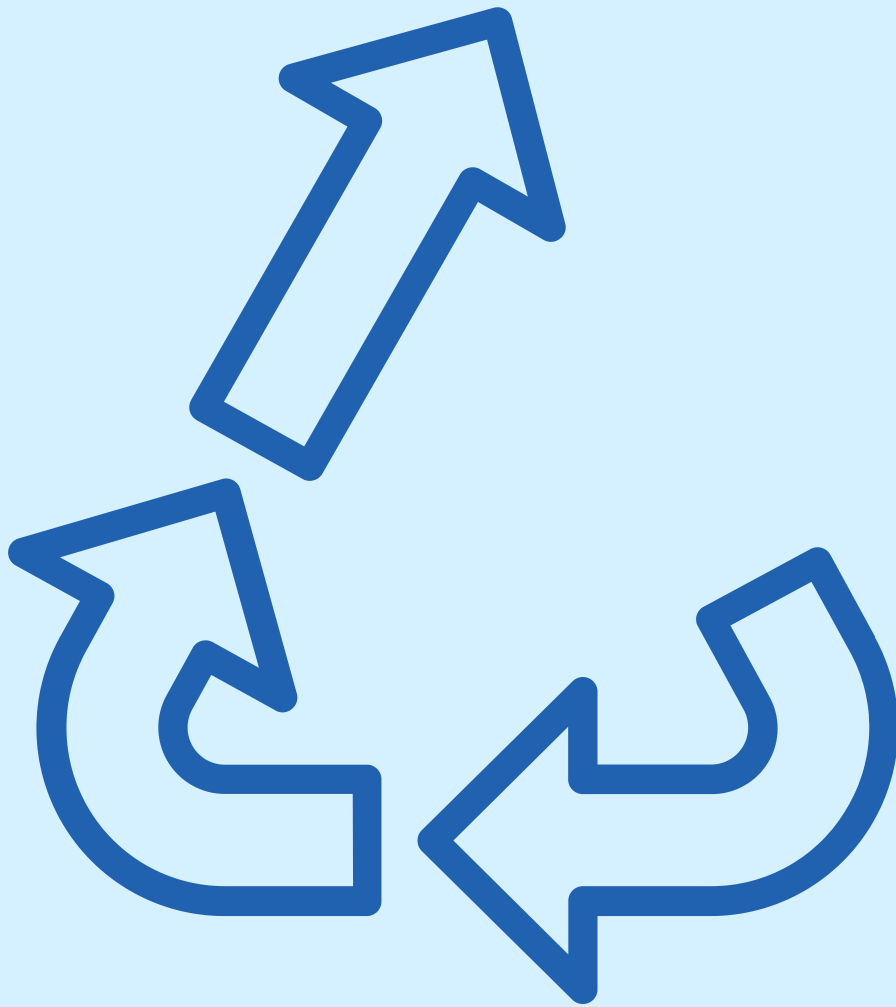


Middle School Litter Education

UpCycled

Official Rules & Guidelines



OKLAHOMA
Transportation



OKLAHOMA
Environmental
Quality

Program Overview

We are challenging students to tackle this issue by reusing items to make “UpCycle” art. Photos of submitted art pieces will be posted on a contest website for a public vote to determine contest finalists. Winner will be chosen from the top three finalists by contents of the required accompanying essay.

Teachers are encouraged to take this opportunity to implement this art project into their science curriculum*, teaching students why recycling is important and how they may reuse items.

In addition to artwork, students are required to submit one 300–500 word class collaborative essay. In this essay, students will explain the harmful effects of landfills, the benefits of reusing products as well as provide research on their community’s landfill processes.

*Oklahoma Academic Standards for Excellence ESS3 codes beginning on page 9.

Contest Timeline

Registration

August 22 – September 21

Submission

September 21 – October 7

Online Voting

Mid–Late October

Finalists Announced

Late October – Early November

Winner Announced

November 17

Contest Rules & Eligibility

Middle School students in public, private, and parochial institutions, as well as those who are home-schooled, are eligible to participate. Entries may be submitted by an individual (only if home-schooled) or by a group of minimum 6 participants and a maximum of 30 participants. If groups are larger than 30 participants we ask you to split into two or more groups. Each group must register, work, and submit entries separately, but may be represented by the same teacher/adult supervisor. Each person in a group entry must meet eligibility rules.

Contest Rules & Eligibility

How To Enter

Those choosing to enter the contest are required to register between August 22nd – September 21st at www.keepoklahomabeautiful.com. Registration and submission of an essay and a photo of the entrant's completed art piece are two separate processes. Upon registration, the primary contact listed will receive an email including the further instructions about the submission process.

By entering the contest, the entrant agrees that all submissions may be posted on www.keepoklahomabeautiful.com, or any social media pages of KOB and any sponsor's website for viewing by the general public. Entrant grants KOB an exclusive and perpetual license to publish, display, reproduce, or otherwise use the submission for KOB and its designees in its sole discretion without future notice or compensation. KOB doesn't guarantee the posting of any submissions and reserves the right not to post a submission. All entrants' submissions become the property of KOB and will not be returned to the entrant.

Entrants must agree to indemnify and hold KOB and its sponsors harmless from and against any suits, claims, losses, damages, and expenses, including reasonable attorney fees that may arise from or in connection with any entrant's submission and the use and/or display of the entrant's submission.

Contest Rules & Eligibility

Submission

Submission of a physical art piece is not required for contest judging. The entry is to be made by uploading a photo(s) of the art piece and essay to www.keepoklahomabeautiful.com at any time after registration, no later than October 7th at 11:59 PM. ***For any online voting processes utilized in this contest, the use of any “boosting” websites, programs or other “boosting” technology is strictly prohibited and shall be grounds for immediate disqualification of the contestant.***

Contest Rules & Eligibility

Art Guidelines

- Make something useful or a piece of art out of something that would otherwise end up in a landfill.
- Be tied to one entrant (student or class) and one teacher/parent.
- Be entirely original work.
- Entries must be created solely for the purpose of entry in this contest and cannot have been submitted previously in a promotion or contest of any kind, or exhibited or previously displayed publicly through Instagram, Facebook, Twitter or any other means.
- Entries must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
- Photo must be in one of the following formats: jpeg, png, or pdf.
- Photo must be saved with the entrant school name or entrant name, as applicable (i.e. SchoolName.jpeg). If entering multiple groups, please differentiate the files by adding a group name or numbering the submissions (i.e. SchoolName1.jpeg).
- Must be submitted online no later than October 7th at 11:59 PM.

Keep Oklahoma Beautiful reserves the right to change, update, or otherwise amend these rules & guidelines at any time.

Contest Rules & Eligibility

Essay Guidelines

- Essay must be 150–300 words.
- Be tied to one entrant (student or class) and one teacher/parent.
- Explain the harmful effects of landfills, the benefits of reusing products as well as research on the entrant's community landfill processes.
- Essay must be submitted in either pdf or docx format.
- Essay must be saved with the entrant school name or entrant name, as applicable (i.e. SchoolName.docx). If entering multiple groups, please differentiate the files by adding a group name or numbering the submissions (i.e. SchoolName1.docx).
- Must be submitted online no later than October 7th at 11:59 PM

Keep Oklahoma Beautiful reserves the right to change, update, or otherwise amend these rules & guidelines at any time.

Winner Selection & Judging Process

The submitted entires will be posted on the KOB contest website in October. The general public will be invited to go online to vote for their favorite art piece. Online voting will be open for one week. Three finalists will be determined by the highest number of votes.

From these three finalists a winner will be chosen by KOB appointed judges and program sponsors, based upon the artwork and essay combined. Finalists will be notified via email.

The official announcement of the overall winner will be made at our annual Environmental Excellence Celebration. All entries will be presented via slideshow and the winner of the contest will be announced during our celebration. In addition, photos of the artwork will be posted on the website and social media pages of KOB, the Oklahoma Department of Transportation, and the Oklahoma Department of Environmental Quality.

Prizes

The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful! Coordination of the delivery of prizes will soon follow the announcement of the winner and be between KOB and the teacher/parent.

Oklahoma Academic Standards for Science

At KOB, we believe that ending litter begins with educating children. Debris and litter scattered along Oklahoma roadways, parks, lakes and streams is a preventable source of pollution. We want to engage Oklahoma's youth to become proactive in their understanding of sustainable environmental health for Oklahoma. Below is a list of Oklahoma Academic Standards for science curriculums where incorporation of this art program is most compatible.

7.ESS3.3 Earth and Human Activity

Disciplinary Core Ideas: Human activities have significantly altered the biosphere, sometimes damaging or destroying natural habitats and causing the extinction of other species. But changes to Earth's environments can have different impacts (negative and positive) for different living things. Typically, as human populations and per-capita consumption of natural resources increase, so do the negative impacts on Earth unless the activities and technologies involved are engineered otherwise.

Performance Expectations: Apply scientific principles to design an object, tool, process, or system.

Clarification Statement: Examples of the design process include examining human environmental impacts, assessing the kinds of solutions that are feasible, and designing and evaluating solutions that could reduce that impact. Examples of human impacts can include water usage (such as the withdrawal of water from streams and aquifers or the construction of dams and levees), land usage (such as urban development, agriculture, or the removal of wetlands), and pollution (such as of the air, water, or land).

Oklahoma Academic Standards for Science

7.ESS3.4 Earth and Human Activity

Disciplinary Core Ideas: Typically, as human populations and per-capita consumption of natural resources increase, so do the negative impacts on Earth unless the activities and technologies involved are engineered otherwise.

Performance Expectations: Construct an oral and written argument supported by empirical evidence and scientific reasoning to support or refute an explanation or model for a phenomenon.

Clarification Statement: Examples of evidence include grade-appropriate databases on human populations and the rates of consumption of food and natural resources (such as freshwater, mineral, and energy). Examples of impacts can include changes to the appearance, composition, and structure of Earth's systems as well as the rates at which they change. The consequences of increases in human populations and consumption of natural resources are described by science, but science does not make the decisions for the actions society takes.

More information on the Oklahoma Academic Standards of Excellence can be found on the Oklahoma State Department of Education website at <http://sde.ok.gov/sde/oklahoma-academic-standards>.



At Keep Oklahoma Beautiful we recognize it's good to walk the roadways and keep them clear. It's good to take the dirty and make it clean. It's good to take the water and make it sparkle, to take foul air and make it sweet, to take barren and wasted land and make it flourish. It's good to take disconnected people and make them a community joining hands for a cause. We are doing GOOD things at KOB, we would love for you to join us to keep Oklahoma's beauty running deep!

Contact

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