

FOR IMMEDIATE RELEASE

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Keep Oklahoma Beautiful and Ardmore Clean Team Help Nine Year Old Clean Up Town When No One Else Would

(Oklahoma City, Okla.) An estimated 60,000+ Oklahomans will join millions nationwide to participate in the 2019 Great American Cleanup (GAC).

Individuals and groups wishing to participate in the GAC in Oklahoma must register through Keep Oklahoma Beautiful (KOB). Registered groups are able to receive free cleanup supplies, program materials and grant opportunities. Free supplies including; trash bags, gloves, vests, water, t-shirts and promotional banners.

This year nine-year-old Jacob Lovelace registered for a cleanup in his town of Madill with hopes of making his favorite park a cleaner place.

After sending invites and informing friends, no one showed up on April 20th, 2019. Jacob and his family stepped up used their free supplies from KOB to clean up four thirty-gallon trash bags of beer bottles, cans, and trash.

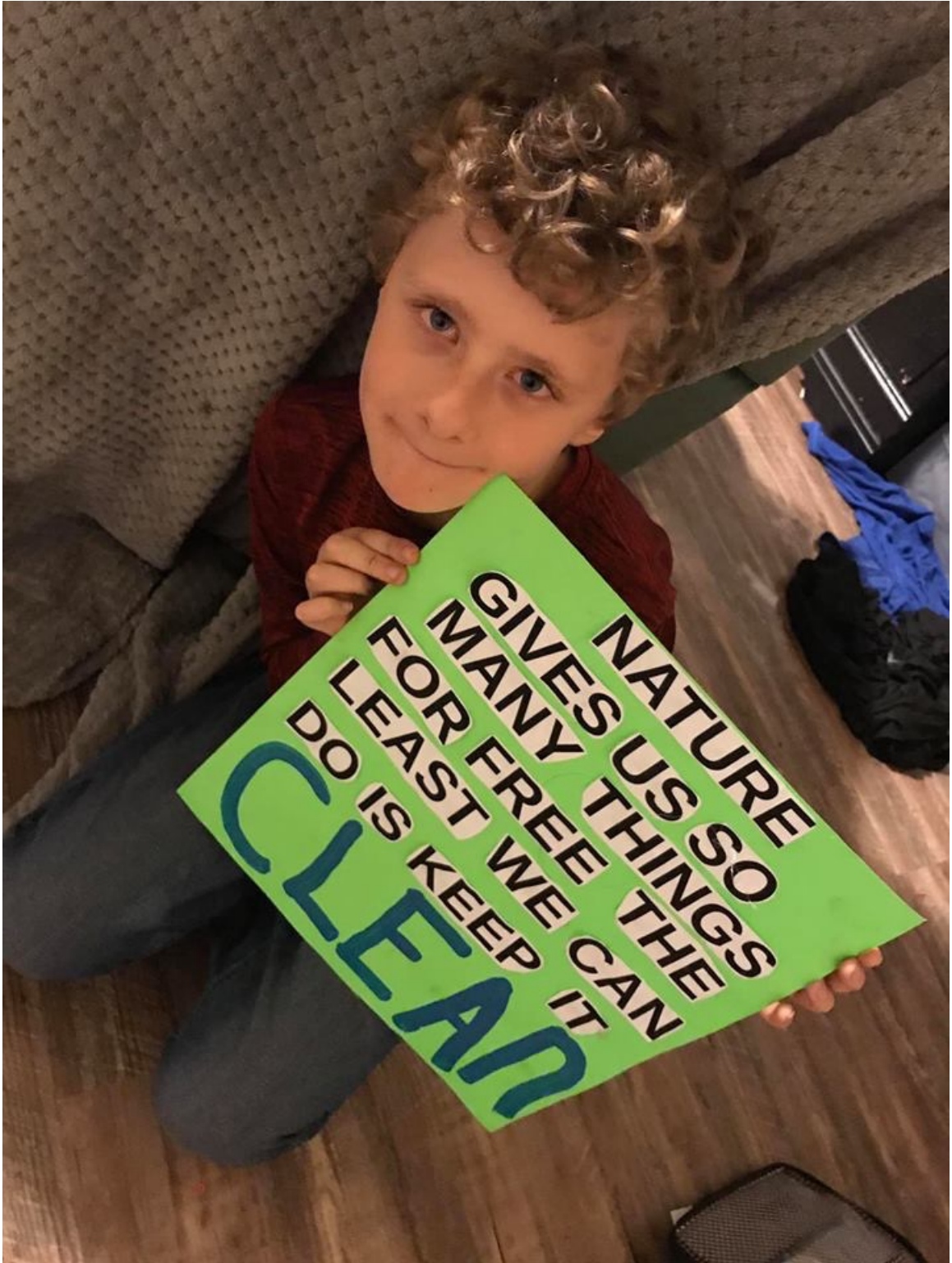
Jacob was so hurt by the lack of attendance that Ardmore Clean Team, KOB, and KOB Affiliates have planned and are attending a special clean up day just for Jacob on May 18th, 2019. The story has been shared all of over social media and KOB wants to ensure that this clean up exceeds Jacob's expectations.

The event is open to anyone who wants to attend.

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Keep Oklahoma Beautiful (KOB) is a statewide nonprofit organization founded in 1965 and is a state affiliate of Keep America Beautiful, which is a nonprofit organization with a national network of nearly 1,000 participating organizations working together to improve communities through litter prevention, waste reduction and beautification. Our mission is "Empower Oklahoma citizens to preserve and enhance the state's natural beauty and ensure a healthy sustainable environment." More information at www.keepoklahomabeautiful.com





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